

# GAMG 2014

Georgia Association of Museums and Galleries Newsletter

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## Board of Directors

### President

**Dr. Catherine Lewis**  
Kennesaw State University  
Museum of History  
& Holocaust Education

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Georgia Museum of Art

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**Leo Goodsell**  
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Georgia Humanities Council

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**Jose Santamaria**  
Tellus Science Museum

**Tommy Gregors**  
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**Susan Mays**  
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**David Moore**  
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**Carleton Wood**  
Hills & Dales Estate

**Matt Davis**  
The Old Governor's  
Mansion/GCSU



## *President's Message*

**Catherine M. Lewis, Ph.D.**

Dear GAMG Members,

GAMG Board is in the midst of putting finishing touches on the annual conference program, and it is shaping up nicely. We have five workshops on Wednesday, including a new hands-on session led by Jose Santamaria and his team at Tellus Science Museum on Exhibit Design 101 and a two-part workshop entitled "Learning to Make A Movie for Your Museum" led by

Michael Scott Van Wagenen at Georgia Southern University.

Thursday is filled with a diverse group of sessions, including "Starting or Upgrading Your Volunteer and Docent Program," "New Trends in Heritage Tourism," and "Keeping Your Audience During a Renovation." Expect to see our annual sessions, including "Career Paths for New Professionals," "Mentoring Speed Date," and "Mistakes Were Made." Julia Forbes, the Shannon Landing Amos Head of Museum Interpretation at the High Museum of Art will be our keynote speaker for Thursday's lunch. She is a dynamic educator who is well versed in using new technologies to engage diverse audiences. This is not to be missed.

The conference will end with the annual GAMG Awards Luncheon on Friday; plan to come celebrate with your colleagues the great work that happens in museums and cultural organizations throughout the state of Georgia.

What sets the GAMG meeting apart from many conferences is the evening events and collegiality of the sessions. We are looking forward to Wednesday's Progressive Dinner and Thursday's Dinner and Silent Auction. This year we have a great host committee, so come enjoy Statesboro's hospitality.

Don't forget to bring your MUSE Benefit Auction items. Books are always helpful, but they don't tend to sell as well as wine, handmade items (such as quilts and honey), food baskets, jewelry and especially retired exhibit elements that can double as wall art. If you have a giant ear of corn or a taxidermy fish that is in collections storage gathering dust, consider donating it to the auction.

I wish you and your family a joyous holiday season. We will see you in January, and don't forget to register for the conference.

Best,  
Catherine Lewis, Ph.D.  
Exec. Director of Museums, Archives & Rare Books



**Michele Rodgers**

### **GAMG CONFERENCE IN STATESBORO**

Yes, it's that time of year when we are dashing around, trying to finish work projects, get personal shopping done, and generally hold things together until we get a few quiet days off during the holidays. Before you take that much deserved break from work, be sure to register for the GAMG conference because hotel rates and conference fees will go up soon.

The GAMG Conference in Statesboro is filled with workshops and sessions that will give you much needed boosts to such topics as "How to Lead an Organization and Manage Your Team," "Starting or Upgrading Your Docent Program," and "Engaging K-12 Students in Museum Programming," plus many more. Additionally, Julia Forbes, Head of Interpretation at the High Museum of Art will provide an engaging Keynote Address. For a detailed schedule of workshops and sessions, visit [www.gamg.org](http://www.gamg.org).

### **GAMG Board Election!**

During the Business Meeting at the GAMG Conference, the membership will be voting to elect Board Members. One member, Matt Davis, is running for re-election. In addition, several are rotating off the Board, having served the maximum allotted time. **Nominations for three open positions include the following:**

**Mary T. Wilson Joseph** is Manager of Programs Sales & Logistics for the Atlanta History Center. Mary holds a B.F.A in Historic Preservation from Savannah College of Design. She has worked at the Atlanta History Center since 2004, first as a Museum Educator, then as School Programs Coordinator. As Manager of Programs Sales & Logistics her job includes booking various school tours, managing Museum Interpreters, and developing educational and special school programs. Mary is a member of International Museum Theater Alliance and Georgia Associations of Museums & Galleries.

**Katherine Keena** moved to Georgia in January 1984 for her position at the Juliette Low Birthplace. Barely in town, one of her first assignments was to attend the GAMG meeting at Jekyll Island that January, so GAMG has been a part of her professional life in Georgia as long as the Juliette Low Birthplace. Prior to working at the Juliette Gordon Low Birthplace she was at Colonial Williamsburg. She holds a BS from Georgetown University and a Master's in Museum Education from George Washington University. As a long time Savannah resident, she has volunteered over time at other museums and historic sites, notably Old Fort Jackson, Wormsloe Historic Site and Fort Morris Historic Site.

She has served in leadership capacities for GAMG in the past as well as the Coastal Museums Association. She has been active in Savannah area tourism associations and is a current member of City of Savannah's Tourism Advisory Committee.

Michelle Schulte, Curator of Education at the Morris Museum of Art and holds a master of arts degree in museum studies from Johns Hopkins University, a bachelor of fine arts degree from the Savannah College of Art and Design, and a Georgia art education teaching certification from Armstrong Atlantic State University. She was a classroom art teacher before entering the museum field in 1999 at the Telfair Museum of Art in Savannah, Georgia, where she served as curator of education. While at the Telfair, she authored teacher packets, developed and coordinated a two-county fourth grade museum program, created outreach courses for underserved populations, and worked with special needs audiences including the visually and hearing impaired. At the Morris, Schulte oversees the development and implementation of interpretive services and guest services, and curates select exhibitions. Her duties include designing in-house and outreach programming for a wide range of audiences, producing curriculum and gallery content, building partnerships with other community organizations, and managing the operations of the education department and guest services. In addition to museum work, Schulte is an adjunct instructor at Georgia Regents University in Augusta, Georgia, where she co-created a museum studies minor program and developed four new courses. She currently teaches art museum studies and supervises a number of internships.

**MEMBERSHIP STATUS**

- I am a member of GAMG, Member type: (please check one)  Individual  Associate  Institutional Representative  
 I am not a member of GAMG but wish to join  
 I am renewing membership with registration

**PERSONAL INFORMATION**

(PLEASE PRINT. INFORMATION WITH AN\* WILL APPEAR ON YOUR BADGE)

First Name\* \_\_\_\_\_ Last Name\* \_\_\_\_\_  
 Job Position/Title\* \_\_\_\_\_  
 Name of Institution/Affiliation\* \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Address above is  Home  Work  
 Daytime phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**REGISTRATION FEES AND MEAL COUNT** \*\*\*\*\*Please check **each event** you will be attending\*\*\*\*\*

**FEES**

- Full Conference Registration (before January 9, 2015) \$175.00 member; \$225.00 non-member  
 Full Conference Registration (after January 9, 2015) \$195.00 member; \$245.00 non-member  
 I will attend Wed morning **Exhibit Design 101**; 10 am – Noon @Averitt Center (included with conf. registration)  
 I will attend Wed. morning **Roadmap for Fundraising**; 10 am - Noon @Averitt Center(included with conf. reg.)  
 I will attend Wednesday **Learning to Make a Movie For Your Museum**; 10 am – 3:30 p.m. Meet in hotel lobby for shuttle to workshop (included with conf. registration)  
 I will attend Wed. afternoon **How to Lead an Organization**; 1:30 – 3:30 pm @Averitt Center (included with conf.)  
 I will attend Wed. afternoon **Collections Management Basics**; 1:30 – 3:30 pm @Averitt Center (included with conf.)  
 I will attend Wednesday only \$110.00 available to members only  
 I will attend Thursday only \$110.00 available to members only  
 I will attend Friday only \$110.00 available to members only  
 Student Registration  
 Full Conference registration \$150.00  
 I am attending as a session **presenter only** no charge  
 Wednesday  Thursday  Friday

**MEALS (It is very important that you complete this section)**

- I will attend the Wednesday Evening Event  I need a vegetarian meal  
 I will attend the Breakfast on Thursday  I need a vegetarian meal  
 I will attend the Keynote Luncheon on Thursday  I need a vegetarian meal  
 I will attend the Auction Social on Thursday night  I need a vegetarian meal  
 I will attend the Awards Luncheon on Friday  I need a vegetarian meal  
 I will have \_\_\_\_\_ guest(s) attending the Keynote Luncheon \$25.00 each person  
 I will have \_\_\_\_\_ guest(s) attending the Awards Luncheon \$25.00 each person  
 (No charge for Award recipient)

Registration Fee \$ \_\_\_\_\_ Total Due \$ \_\_\_\_\_  
 Guest Fee \$ \_\_\_\_\_ Membership Fee \$ \_\_\_\_\_ Payment Method:  Cash – On-site  
 Check (Payable to Georgia Association of Museums and Galleries)  
 Paypal – available at [www.gamg.org](http://www.gamg.org)

# Registration Instructions

This form is for the use of conference participants only. Exhibitors and Vendors registering to conduct business must complete an Exhibitor registration form.

Each registrant (**including session presenters**) must submit a registration form.

## **Registration Rates**

The pre-registration rate is \$175.00 and must be received on or before January 9, 2015. Mail to GAMG, ATT: Michele Rodgers, P.O. Box 2133, Marietta, GA, 30061. You may also register online at [www.gamg.org](http://www.gamg.org). The rate for registration after January 19, 2015 is \$195.00.

The on-site registration rate is \$195.00. You may also join GAMG or renew your membership with your pre-registration or at on-site registration.

The single day registration rate is \$110.00 per day for GAMG members.

Fulltime students may register for the full conference at the student rate of \$150.00 if the registration form is accompanied by a copy of a current university/college ID or a letter from the university/college indicating fulltime enrollment. Student registrations received online will not be complete until a copy of the university/college ID or the letter from the university/college is received.

Spouses attending conference sessions must register. Spouses participating in the meal events are required to pay as follows. Breakfast \$25.00, Lunch \$25.00, Dinner \$25.00, Awards Luncheon \$25.00

## **Membership Categories**

|   |       |                |      |                       |       |
|---|-------|----------------|------|-----------------------|-------|
| <b>Individual</b>                                 | \$50  | <b>Student</b> | \$15 | <b>Sponsor</b>        | \$100 |
| <b>Individual whose institution is a member</b>   | \$25  |                |      |                       |       |
| <b>Institutional Membership</b>                   |       |                |      |                       |       |
| Sliding scale based upon annual operating budget: |       |                |      |                       |       |
| \$0 - \$100,000                                   | \$50  |                |      | \$750,001 – 1 million | \$250 |
| \$100,001- \$250,000                              | \$100 |                |      | More than 1 million   | \$300 |
| \$500,001 - \$750,000                             | \$200 |                |      |                       |       |

## **Conference Hotel Information:**

### **Holiday Inn Statesboro- University Area**

**445 Commerce Drive**

**Statesboro, GA 30458**

**912-489-4545**

**Reservations must be made by December 21, 2014 to get rate of \$84 plus tax and fees. Mention GAMG to receive special rate.**

**\*\*\*Don't forget to bring items for the auction to benefit the MUSE program!! Gift baskets, original art, jewelry, pottery, and locally made items are top sellers.**



**GEORGIA  
COLLEGE**  
GEORGIA'S PUBLIC LIBERAL ARTS UNIVERSITY

## Old Governor's Mansion receives grant to fund Civil War anniversary programming

The Old Governor's Mansion received a \$36,646 Museums for America grant to fund activities and events focused on educating the campus and community on the historical era of the Civil War. Funded by the Institute of Museum and Library Services (IMLS), this grant will support educational experiences in line with the 150th anniversary of the war, while allowing the Mansion to offer expanded programming.

"We are extremely pleased to received these funds from IMLS , and we look forward to providing this programming to the community," said Mansion Director Matt Davis.

IMLS museum grants support a wide variety of projects that create learning experiences, strengthen communities, care for collections and provide broad public access. "Our grants are highly competitive," said IMLS Director Susan H. Hildreth. "Receiving a grant from the IMLS is a significant achievement, and we congratulate Georgia College for being among the 2014 IMLS museum grantees." The IMLS grant will fund the upcoming Mansion Lecture Series featuring Dr. Anne Rubin on Nov. 12; the 150th anniversary of Sherman's occupation of the Old Governor's Mansion reenactment Nov. 22. ; and "Portraits in Gray, A Civil War Photographic Exhibition" during the spring semester.

Davis says funding such as the IMLS grant is important to the mission of the Mansion and allows them to offer better programming now and in the future. "External support is vital to the Mansion, as it allows us to offer enriching programs that our normal funding wouldn't allow," said Davis. "It's important for us to seek funders like IMLS to continue to expand educational programming at the museum."

For more information about IMLS museum grant programs, visit [www.imls.gov/applicants/available\\_grants.aspx](http://www.imls.gov/applicants/available_grants.aspx).

For more information about the Old Governor's Mansion, contact 478-445-4545.

## NEWS YOU CAN USE

### GEORGIA HUMANITIES COUNCIL

50 Hurt Plaza, Suite 595, Atlanta, GA 30303-2915

#### Georgia Humanities Council, the State's Best Humanities Resource

The Georgia Humanities Council (GHC) is your best state resource for humanities programs. Would you like to participate in some projects? GHC partners with a range of educational and cultural organizations in communities throughout Georgia to present humanities-based initiatives and projects. One on-going initiative is the GHC grant program. Grants are awarded to non-profit organizations that present a humanities program in their community. The grants are usually offered twice a year, in winter and fall. Check the GHC website for more information: [www.georgiahumanities.org](http://www.georgiahumanities.org)

But what if your community is small and experiencing economic challenges? Perhaps your local museum has seen fewer visitors recently and is operated by volunteers. You would like to see an exhibition or cultural program that would attract attention and create a positive impact. Participating in a **Museum on Main Street** traveling exhibition tour is one possibility. **Museum on Main Street**, part of the Smithsonian Institution, creates exhibitions for touring that can raise the profile of small, often rural communities. Participating community organizations partner with **Museum on Main Street** and the Georgia Humanities Council.

Georgia Humanities Council has hosted exhibitions from **Museum on Main Street** in Georgia for the past two decades.

The two most recent tours were Key Ingredients: America by Food (2009-2010) and New Harmonies: Celebrating American Roots Music (2012-2013). Both of the tours had 12 Georgia communities hosting the exhibition for six weeks. In addition to displaying the exhibit, the communities form local partnerships to plan and execute programming that accompanies the exhibition theme. Every community experiences a local impact from the traveling exhibits, from increased visitor numbers to recognizing a need for further humanities and cultural projects.

The Georgia Humanities Council is hosting another traveling exhibition from the Smithsonian Institution/ **Museum on Main Street** program beginning in March 2016. **Hometown Teams: How Sports Shape America**, is a celebration of sports, teams and communities. Twelve Georgia communities were just selected to host the exhibition. Please check the GHC website in February 2015 for upcoming tour information: [www.georgiahumanities.org](http://www.georgiahumanities.org)

**The Museum Store Association (MSA)**  
Retail Conference & Expo will be held April 17-20, 2015  
in Hartford, Connecticut. For more info, visit  
[www.museumstoreassociation.org](http://www.museumstoreassociation.org).

### *Encounters in History*

St. Augustine, Florida  
Flagler College  
March 19-21, 2015

For more info visit [www.nche.net](http://www.nche.net).





Georgia Association of Museums & Galleries  
c/o Michele Rodgers, Administrative Director  
P.O. Box 2133  
Marietta, GA 30061

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## NEW AND RENEWING MEMBERS SINCE SEPTEMBER 2014

### **Institutional**

6th Cavalry Museum  
Atlanta Federal Reserve Bank  
Monetary Museum  
Blue Ridge Mountains Arts Assoc.  
Bulloch Hall  
Butts County Historical Society  
Carlos Museum, Emory University  
Crawford Long Museum  
Davenport House  
Decatur County Historical Society  
Dorchester Academy of African  
American History  
Elachee Nature Science Center  
Foxfire Museum & Heritage Center  
Georgia Southern University  
Museum  
Georgia Writers Museum  
Historic Banning Mills  
Historic Columbus  
Historic Westville  
Hudgens Center for the Arts  
Jeff Davis County

Juliette Gordon Low Birthplace  
Lowndes-Valdosta Arts  
Commission  
Museum of Arts & Sciences  
Newnan-Coweta Historical Society  
Pebble Hill  
Ships of the Sea Maritime Museum  
The Old Governor's Mansion  
The Old School Museum  
Troup County Historical Society  
Whitfield-Murray Historical Society

### **Sponsor**

Lord Aeck Sargent  
Stone Mountain Park  
University of Georgia Press

### **Individual/Student**

Jim Bigley  
Carlos Herrera  
Sylvia Mansour Naguib  
Frank O. Walsh

## **GAMG** **INFORMATION ON** **BECOMING A MEMBER**

Georgia Association of Museums and Galleries is comprised of more than 200 members including individuals, businesses and art, history, natural history, and science museums.

We are open to all non-profit museums, galleries, history centers, science museums and museum associations dedicated to the development and implementation of professional museum practices.

If you are interested in becoming a member or are interested in the exceptional benefits GAMG has to offer, please visit:  
[www.gamg.org](http://www.gamg.org) for more information.