

# GAMG 2018

Georgia Association of Museums and Galleries Newsletter

SUMMER 2018

## *President's Message*



### GAMG OFFICERS

Matthew S. Davis  
President  
*Historic Museums  
Georgia College*

Jose Santamaria  
Past President  
*Tellus Science Museum*

Ephraim Rotter  
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*Thomas County  
Museum of History*

Christy Crisp  
Secretary  
*Georgia Historical Society*

Rachel Bragg  
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*HW Exhibits*

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*The Columbus Museum*

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*Oak Hill & The Martha  
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*Atlanta History Center*

Virginia Howell  
*Robert C. Williams Museum  
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Polly Huff  
*Georgia Museum of  
Agriculture & Historic  
Village at ABAC*

Christa McCay  
*Marietta Museum of History*

Rick Spears  
*Fernbank Science Center*

Holly Wait  
*National Civil War Naval  
Museum*

I am honored to write you as the newly elected president of the Georgia Association of Museums and Galleries. I am humbled by the board's trust in me to serve in this capacity and excited to work with all of our members to support and promote our state's museums and galleries. I hope you will join me in attending our next annual conference, which is schedule for January 23-25, 2019 in Atlanta. Our board and conference host committee are doing an excellent job in preparing a wonderful slate of events, and I hope you will consider submitting a session proposal for the conference.

Finally, please spread the word about our organization and encourage your colleagues to join GAMG! From our MUSE program to our annual conference, our organization has much to offer. I look forward to working with all of you during my term and I hope to see you all in January in Atlanta!

Best,

Matthew S. Davis  
Director of Historic Museums  
Georgia College  
President, Georgia Association of Museums and Galleries

# Administrative Director's Report



For the first time in our history GAMG will be holding the annual meeting in Atlanta! January 23-25, 2019. Mary Wilson Joseph of the Atlanta History Center, chair of the Host Committee, is talking with sites such as The Federal Reserve Bank of Georgia, Fox Theatre, SCAD FASH, Center for Puppetry Arts, Hammonds House, The Wren's Nest, and the Herndon Home to put together a top-notch conference. If you work for an Atlanta historic site or cultural institution and would like to be part of the conference, contact Mary at [mwilson@atlantahistorycenter.com](mailto:mwilson@atlantahistorycenter.com).

The meeting will take place January 23 – 25, 2019 at the lovely, historic Georgian Terrace Hotel which is located on Peachtree Street, just across from the Fox Theatre.

Special room rates for the conference start at \$169 and will be guaranteed through December 24, 2018. To make reservations, call the Georgian Terrace at 404-897-1991 and ask for “In House Reservations.”

The GAMG Board and I are excited to be meeting in Atlanta next year and hope to see you there.

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## GAMG Awards Program

**By Christy Crisp**  
**Georgia Historical Society**

One of my favorite things about the GAMG annual conference is the Awards Luncheon. It is a great opportunity to highlight the innovative work of our peer institutions and to celebrate those individuals and groups that help us all do our jobs more effectively. Each year we evaluate the awards program and look for ways to make it better serve the members of GAMG. To that end, look for several exciting updates to program in the coming months.

Among the changes you will see this year will be the addition of a new category for multimedia projects, as well as more specific, budget-driven categories for exhibitions and special projects. However, probably the biggest change will be a change in the deadline for nominations. In order to give the committee enough time to review materials and give winners enough time to make plans to attend the Awards Luncheon, the deadline for submissions will be October 1, 2018.

I have greatly enjoyed my experience on the award committee over the past few years. Seeing the work of institutions large and small and learning more about the people and organizations that support our work—the patrons, the corporate sponsors, the advocates—is both humbling and inspiring. I encourage you to nominate your projects, programs, and exhibitions and to think about those folks within and outside your institution that support your work and nominate them for recognition at the next Awards Luncheon—and do it before October 1!

For awards nomination information, visit [www.gamg.org](http://www.gamg.org).

Registration is ongoing for the Southeastern Museums Conference (SEMC) 2018 meeting in Jackson, MS. This year's program will feature over 65 sessions and workshops on topics like collaboration within a larger community, phonebanking successfully after a natural disaster, navigating the insurance claims process, creating digital media to engage visitors, and so much more!

In partnership with Museum Trustee Association, the SEMC 2018 Annual Conference will offer a Trustee-Director track of programs to explore issues that matter to museum leaders. This forum will be held on October 8th. Topics to be discussed include: Disrupt the Boardroom, Museums as Economic Engines, and Dealing with Confederate Monuments, Memorials, and Commemorative Artifacts.

The SEMC Annual Conference will be held in Jackson, Mississippi from October 8th to 10th.

Early registration ends on July 13, 2018. Register now at [www.semcdirect.net](http://www.semcdirect.net).

## Travel Scholarships Available!

Designed to encourage participation of museum professionals at all levels in the SEMC Annual Meeting and valued at \$850.00, the award covers annual meeting registration and a travel stipend of \$500.00. Nominees must show evidence that the annual meeting program answers needs and/or concerns of the applicant, history of involvement in museums and dedication to museums in the SEMC region. Visit [www.semcdirect.net](http://www.semcdirect.net) for more information.



## GAgives on #GivingTuesday

Looking for a way to increase funding and raise your organization's profile in the state? The Georgia Center for Nonprofits (GCN) may have a solution for you. GAgives on #GivingTuesday brings thousands of Georgia charities together for a one day state-wide marathon of giving each November. By going through the single online donation platform, GAgives.org makes it easy for nonprofits to raise funds and for potential donors to search out organizations to support. Register your nonprofit now through GAgives.org.

Additionally, the Georgia Center for Nonprofits also offers free fundraising resources, including online tools, checklists, and webinars. Workshops and a network of business partners connected with the GCN are also benefits of working with the organization. To learn more visit [www.gcn.org](http://www.gcn.org).

### FREE Webinar – Website Redos – July 25, 2018 from 10-11 am CST

Is your website outdated? Wondering how to give it a facelift? Texas Historical Commission's webmaster Jared Porter will share some tips and answer your questions about updating your website. For more info or to register contact [tricia.blackistone@thc.texas.gov](mailto:tricia.blackistone@thc.texas.gov).

## **Georgia Council for the Arts Launches Arts Education Campaign**

One of GAMG's important partners is the Georgia Council for the Arts (GCA), which works to strengthen arts organizations throughout the state, especially through advocacy. If your institution has not taken advantage of GCA offerings, now is the time to take advantage of this important resource. According to information released by GCA, last year the organization launched an Arts Education Campaign, including a series of 16 slides highlighting the benefits of arts education paired with adoption tips outlining how local advocates can work to improve access to quality arts learning opportunities in their schools, districts, and communities. The slides, adoption tips, and a toolkit with additional resources are available on the GCA Arts Education Campaign web page.

These resources can be used in classrooms, schools, communities, and on social media to help make the case for access to quality arts education opportunities. These materials are especially useful to illustrate the benefits of arts learning as local districts develop plans to align with the state ESSA plan and federal ESSA legislation.

Be sure to follow the Georgia Council for the Arts Facebook page and share the arts education benefits and adoption tips that GCA posted there. If you have questions or suggestions for additional resources, or if you would like to share how you have used the Arts Education Campaign resources, please contact Allen Bell, Arts Education Manager, at 404-962-4839 or [abell@gaarts.org](mailto:abell@gaarts.org).

## **Georgia Department of Tourism Offers Tourism Product Development Team**

The Product Development team assists private for profit, non-profit and governmental clients by analyzing their product development goals and objectives and providing organizational assistance. The Product Development team works in concert with the nine Regional Tourism Project Managers to provide technical assistance and in turn direct the client toward Georgia's various state agencies with their respective financial and technical assistance resources. The team works to develop and nurture partnerships to effect change and positively impact Georgia's visitor industry.

The Office of Product Development assists communities and tourism partners in giving new life to existing resources and in fostering new tourism products within communities. This is done by delivering technical assistance and financial resources in hopes of creating new opportunities/markets for Georgia tourism products through strategic partnerships, packaging and marketing.

The Tourism Product Development (TPD) team works to increase Georgia's tourism product development portfolio, and creating opportunities to introduce new audiences to Georgia's amazing variety of sites and attractions. If you would like to find out more, contact Cindy Eidson, Director of Tourism Product Development at 404-962-4087.

# 2018 GAMG Conference

## Session Proposals | 2018 GAMG Conference | January 23-25, 2019

Please complete this form and submit it to Ephraim Rotter, Curator, *Thomasville History Center* at [ephraim@thomascountyhistory.org](mailto:ephraim@thomascountyhistory.org) by June 30, 2018.

*For questions call, 229-226-7664.*

I. Session Type:

\_\_\_ **Workshop** (Wednesday, January 23, 2019, morning or afternoon). For workshops, we strongly encourage hands-on activities and practical solutions to specific challenges or issues that will engage audiences for two-hours. The most successful presenters also prepare handouts for workshop participants.

\_\_\_ **Session** (Thursday, January 24, 2019 morning or afternoon; and Friday January 25, 2019, morning only). For sessions, we encourage presenters to focus on a theme or issues that will engage audiences for 1.5 hours. The most successful sessions involve three presenters representing a range of perspectives and case studies with practical strategies that have broad applications.

II. Session or Workshop Title:

III. Description (100 words or less):

IV. Session or Workshop Chair:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

V. Session or Workshop Participants: (Give the following info for each participant.)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

VI. Technology Needs (please specify what resources you need for your session):

\_\_\_ Laptop    \_\_\_ Screen/Projector    \_\_\_ Internet Access



Georgia Association of Museums & Galleries  
c/o Michele Rodgers, Administrative Director  
P.O. Box 2133  
Marietta, GA 30061

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STANDARD  
US POSTAGE  
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## NEW & RENEWING MEMBERS SINCE MARCH 2018

### INSTITUTIONAL

Apex Museum  
Bandy Heritage Center of NW Georgia  
Breman Museum  
Bulloch County Historical Society  
Douglas County Museum of History & Art  
Elachee Nature Science Center  
Fernbank Science Center  
Fort Valley DDA  
Funk Heritage Center  
Georgia Southern University Center for Art & Theatre  
Hills and Dales Estate  
Historic Oakland  
Johns Creek Community Arts Association  
Lucy Craft Laney Museum  
Madison Morgan Cultural Center  
Marietta Cobb Museum of Art  
Marietta Fire Museum  
Monroe Cultural & Heritage Museum  
Museum of History & Holocaust Education  
Newnan Coweta Historical Society  
Newton County Board of Commissioners  
Oak Hill/The Martha Berry Museum  
Prater's Mill Foundation  
Salvation Army Southern Historical Center  
Uncle Remus Museum  
William Harris Homestead

### SPONSOR

Dark Show Storage

### INDIVIDUAL/STUDENT

Michelle Lopez

# GAMG

## INFORMATION ON BECOMING A MEMBER

Georgia Association of Museums and Galleries is comprised of more than 200 members including individuals, businesses and art, history, natural history, and science museums.

We are open to all non-profit museums, galleries, history centers, science museums and museum associations dedicated to the development and implementation of professional museum practices.

If you are interested in becoming a member or are interested in the exceptional benefits GAMG has to offer, please visit:

[www.gamg.org](http://www.gamg.org) for more information.