

# GAMG 2014

Georgia Association of Museums and Galleries Newsletter

VOLUME 35 • ISSUE 2 • SPRING 2014

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The Old Governor's  
Mansion/GCSU

## *President's Message*

**Catherine M. Lewis, Ph.D.**



Dear GAMG Members,

This morning driving to work, I found myself thinking about how much museums, galleries, and related cultural institutions contribute to our communities. It is often hard to measure the economic, social, and cultural impact of our institutions, but the American Alliance of Museums has made this important statement that you might

share with your colleagues, donors, and board members:

"Museums employ 400,000 Americans, according to the American Alliance of Museums. U.S. museums contribute \$21 billion to the American economy each year (2008 estimate), encouraging economic growth in their communities. Museums rank among the top three family vacation destinations.

Trips including cultural and heritage activities comprise one of the most popular and significant segments of the travel industry, accounting for over 23% of all domestic trips. Visitors to historic sites and cultural attractions, including museums, stay 53% longer and spend 36% more money than other kinds of tourists. Quality of life issues contribute significantly to decisions businesses make in choosing to relocate, including access to cultural resources that includes a dynamic museum community. In fact, according to research cited by the U.S. Conference of Mayors, "It has been shown that the nonprofit arts and culture industry generates over \$166 billion in economic activity annually, supports over 5.7 million full time jobs, and returns over \$12 billion in federal income taxes annually. Governments which support the arts on average see a return on investment of over \$7 in taxes for every \$1 that the government appropriates."

The work we do every day to serve our diverse constituencies matters. It is important for us to frame that argument for our local, state, and national leaders to help them understand our contributions and commitment to caring for and interpreting collections and education the public makes us all wiser, more engaged, and more thoughtful. Happy Spring to everyone.

Best, Catherine Lewis, Ph.D.

Exec. Director of Museums, Archives & Rare Books



### Michele Rodgers

It might have been chilly in the north Georgia mountains in January, but that didn't deter the host committee in Dalton from extending a warm welcome to more than 100 attendees to the GAMG Annual Meeting of 2014. Representatives from the Dalton Convention and Visitors Bureau, Creative Arts Guild, Dalton-Whitfield Historical Society, Tunnel Hill, Northwest Georgia Trade and Conference Center, and the Dalton Depot Restaurant pulled out all the stops to treat GAMG participants as special guests. The Board and I can't thank them enough for everything they did to make for an outstanding conference!

If you haven't yet heard, Statesboro will be hosting GAMG in 2015 and that community will have a challenge measuring up to Dalton. The dates for next year are January 21 – 23, 2015, and it is not too soon to volunteer to present a session or to nominate someone for an award. The listing of award categories can be found on the GAMG website, [www.gamg.org](http://www.gamg.org).

## NEWS YOU CAN USE

### AASLH to Hold Annual Meeting and Online Conference

The American Association for State & Local History (AASLH) will hold its Annual Meeting and Online Conference in St. Paul, MN, from September 17 – 20, 2014. This year's theme "Greater Than the Sum of Our Parts," examines the personal, communal, and organizational journeys that lead to vibrancy, authenticity, social change, and sustainability.

While websites, listservs, and social media constantly offer new sources of technical and psychological support, nothing is better than the face to face fellowship of sharing survival strategies. Unfortunately, many working in our nation's small museums feel as if attending such a meeting is a financial hardship. Now in its eighth year, AASLH's Small Museums Committee is offering scholarships to any AASLH members who are full-time, part-

time, paid, or volunteer employees of small museums. Each \$500 scholarship will cover the cost of the conference registration and the Small Museums luncheon. Any remaining funds may be used to offset travel and/or lodging expenses.

To qualify, the applicant must work for a museum with a budget of \$250,000 or less. They must also be either an individual AASLH member or work for an institutional member. Application forms are available at [www.aaslh.org/small\\_museums](http://www.aaslh.org/small_museums). Deadline for applications is June 13<sup>th</sup> and the committee will email award winners by June 30<sup>th</sup>. For questions, please contact Bruce Teeple, Small Museums Scholarship Committee Chair at [mongopawn44@hotmail.com](mailto:mongopawn44@hotmail.com).

### GAMG Welcomes New Board Member

Welcome to the newest GAMG Board Member, Jose Santamaria, Executive Director of Tellus Science Museum, located in Cartersville. Santamaria has been with Tellus, formerly the Weinman Mineral Museum since 1996. During his tenure Jose has supervised the design and implementation of the museum's interactive educational programs, overseen the expansion of the 9,000 square foot earth science museum into a 120,000 square foot science facility, and directed the design and installation of the museum's exhibits.

exhibit developers, tour leaders, oral history subjects, audience, and staff. The project empowered community members to lead historical tours using their own stories.

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. The mission of IMLS is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Through grant making, policy development, and research IMLS helps libraries and museums deliver valuable services that make it possible for communities and individuals to thrive.

### IMLS Shares New Program

The Institute of Museum and Library Services (IMLS) recently shared an innovative program that was used by one historic site to engage its community. This project, "Using History to Transform a Community," tells how Peralta Hacienda Historical Park strengthened its relationship with its surrounding community by involving local residents as

Read more at:

<http://www.idevmail.net/link.aspx?l=8&d=73&mid=367646&m=1991>

# West Georgia Textile Heritage Trail Annual Conference

Thursday and Friday • April 17 & 18, 2014 Hills and Dales Estate • LaGrange, Georgia



Gardens at Hills and Dales Estate



Hills and Dales Estate

## Join us for our Annual Conference!

The West Georgia Textile Heritage Trail Annual Conference will be held Thursday and Friday, April 17-18, 2014, at beautiful Hills and Dales Estate in LaGrange, Georgia. We invite you to come and learn about creative ways to preserve and promote textile history in your area while enjoying the locale's blossoming gardens and unique connection to Georgia's textile heritage. The conference will feature speakers and workshops on a variety of topics, all designed to help you highlight your community's ties to the history of textile production and use that history to attract visitors who will also enjoy the shopping, dining, and hospitality that your community has to offer.

### Learn from the pros...and community advocates just like you!

Whether you're only getting started, need a creative boost, or just want to network and brainstorm, the WGTH Annual Conference is the perfect place to learn how to identify and interpret textile-related resources in your area and the best ways to attract visitors interested in your local history. The two-day conference will be filled with sessions led by historians, tourism and economic development professionals, and individuals who are currently working in the field on projects related to textile history. Keynote speakers include Bruce Green, who serves as the Director of Tourism Product Development at the Georgia Department of Economic Development, and Jamil Zainaldin, president of the Georgia Humanities Council.

#### Hills and Dales Estate

Address: 1916 Hills and Dales Drive, LaGrange, GA 30240,  
Information: 706-882-3242 • [www.hillsanddales.org](http://www.hillsanddales.org)  
All events will be held at the Visitor Center of Hills and Dales Estate unless otherwise noted on the schedule.

#### The Legacy Museum on Main

Address: 136 Main Street, LaGrange, Georgia 30240  
706.884.1828 • [www.legacymuseumonmain.org](http://www.legacymuseumonmain.org)  
Our Thursday evening reception will be hosted at LaGrange's Legacy Museum on Main, which is also home to the Troup County Archives.

#### Conference Hotel

Address: 103 Wingate Terrace, LaGrange, GA 30241  
706-298-5270 • [www.wingatehotels.com](http://www.wingatehotels.com)  
Wingate by Wyndham LaGrange will be providing discounted accommodations for conference guests.  
Rates: \*2 Queen Beds or \*1 King/1 Sleeper: \$59.00\*The deadline for these rates is March 31. Then, the rate will increase to \$69 until April 14, when the prices will become \$104 and \$109 respectively.

## Conference Schedule

### Thursday, April 17, 2014

- |           |  |
|-----------|--|
| 1:00-1:45 | Keynote Speech "Georgia's Textile Heritage Trail: The Warp and Weft of Community Partnerships" Bruce Green |
| 2:00-3:00 | Come One, Come All!: Marketing Your Story  |
| 3:15-4:15 | Show Me the Money: Finding Project Funding   |
| 4:30-5:00 | New Tricks: Using Social Media Effectively   |
| 6:00-7:30 | Reception at The Legacy Museum on Main!  |

*Dinner on Thursday is on your own. Enjoy some of LaGrange's local fare!*

### Friday, April 18, 2014

- |             |   |
|-------------|---|
| 9:15-10:00  | Keynote Speech "The Story of a People" Jamil Zainaldin  |
| 10:15-11:15 | Gathering Threads: How to Research and Preserve your Historic Resources                                   |
| 11:30-12:30 | The Shop Window: Brainstorming Interpretative Projects and Techniques                                     |
| 12:30-1:30  | Whistle: Networking Lunch All events take place at Hills and Dales Visitor Center unless otherwise noted. |

*Registration also includes an tour of Hills and Dales Estate, which attendees may take at any time on Thursday or Friday.*

# West Georgia Textile Heritage Trail Annual Conference

Thursday and Friday • April 17 & 18, 2014

Hills and Dales Estate • LaGrange, Georgia

## Registration

### Registration Fees:

Your registration fee includes attendance at all conference sessions, refreshments, a reception on Thursday evening at the Legacy Museum on Main in LaGrange, and a Networking Lunch on Friday afternoon. You will also receive a ticket to tour the beautiful Hills and Dales Estate at any time on Thursday or Friday. For those interested, we are also offering a tour of the nearby Milliken and Company Plant, but space is limited for that outing, so register soon!

### Registration Fees:

Name: \_\_\_\_\_

\_\_\_\_\_ Non-Member Early Registration \$50.00  
(Deadline March 31, 2014)

Affiliation: \_\_\_\_\_

\_\_\_\_\_ \* Trail Member Early Registration \$40.00  
(Deadline March 31, 2014)

Address: \_\_\_\_\_

\_\_\_\_\_ Student \$25.00

Phone: \_\_\_\_\_

\_\_\_\_\_ With New Membership/Renewal \$50.00

Email: \_\_\_\_\_

\* Up to 3 individuals from a member organization may attend the conference at this rate.

\_\_\_\_\_ I would prefer the vegetarian lunch option.

\_\_\_\_\_ I would like to reserve a spot to tour the Milliken and Company Plant on Friday afternoon.

Please cut the above section and send it, along with your Registration fee to:

Center for Public History  
History Department  
1601 Maple Street  
Carrollton, Georgia 30118

*Make checks payable to: Center for Public History/West Georgia Foundation*

**For all the latest conference information and a printable version of the Annual Conference Registration Form, please visit: [www.westgatextiletrail.wordpress.com](http://www.westgatextiletrail.wordpress.com).**

# GAMG ANNUAL CONFERENCE AWARD WINNERS

## INSTITUTION

### ***Colquitt County Arts Center***

For being an integral part of the community and for providing a positive impact on the quality of life for the citizens of Moultrie and Colquitt County.

## SPECIAL PROJECTS, CATEGORY 2

### **The Kress Project**

#### ***Georgia Museum Of Art***

For implementing a project that successfully enlarged and diversified the museum's audience and serves as a model for multidisciplinary study and response to art.

## EDUCATION

### **Outreach Team**

#### ***Museum Of History And Holocaust Education, Kennesaw State University***

For developing an in-school program using traveling exhibits, traveling trunks, and standards-based curriculum to enhance the educational experience of students in Atlanta and north Georgia.

## MUSEUM PROFESSIONAL

### **Cantey Smith**

#### ***Tellus Science Museum***

For exemplary leadership, excellence in education, enthusiastic support of staff and volunteers, and an unwavering commitment to the profession.

## MUSEUM VOLUNTEER

### **Frank Dimartino**

#### ***Museum Of History And Holocaust Education, Kennesaw State University***

For providing invaluable service and for being an inspiration to staff, fellow volunteers, and patrons through his expertise, time, advocacy, and encouragement.

## MUSEUM EXHIBITION, CATEGORY 1

#### ***Return To Rich's: The Story Behind The Store William Breman Jewish Heritage Museum***

For creating a compelling exhibit that uses artifacts, interactive displays, and personal recollections to explore how Rich's Department Store became a southern institution.

## ADVOCACY

### **Bill Prokasy**

#### ***Georgia Museum Of Art, Board Of Advisors***

For unwavering advocacy of the arts at the state and federal levels, and for leadership, support, and encouragement of the administration and staff of the Georgia Museum of Art.



## LIFETIME ACHIEVEMENT

### **Donald R. (Don) Rooney** ***Atlanta History Center***

For life-long devotion to the study and appreciation of history and for untiring leadership and service to GAMG and the greater museum community.

# GAMG



# 2014

Georgia Association of Museums & Galleries  
c/o Michele Rodgers, Administrative Director  
P.O. Box 2133  
Marietta, GA 30061

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## NEW AND RENEWING MEMBERS SINCE DECEMBER 2013

### **Institutional**

Albany Museum of Art  
Atlanta History Center  
Barrington Hall  
Chi Phi Fraternity  
Euharlee History Museum  
Funk Heritage Center  
Georgia Museum of Agriculture  
and Historic Village  
Hills & Dales Estate  
Jack Hadley's Black History  
Museum  
Pebble Hill  
Southeastern Quilt & Textile  
Museum  
State of GA/Historic Preservation  
Division  
The Breman Museum  
The Old Courthouse  
Thomas County History Museum  
Ty Cobb Museum

### **Sponsor**

Bright Ring Foundation  
The History Workshop  
UGA Press

### **Individual/Student**

Julie Arnold  
Kathy Dixon  
David Dundee  
Amelia Gallo  
Kia Guest  
Beverly Hammack  
Marilyn Hubbard  
Ginny McGee  
Michael Rebman  
Peggy Sommer  
Frank O. Walsh  
Ed Weldon  
Jane Powers Weldon  
Norma West

# **GAMG**

## **INFORMATION ON BECOMING A MEMBER**

Georgia Association of Museums and Galleries is comprised of more than 200 members including individuals, businesses and art, history, natural history, and science museums.

We are open to all non-profit museums, galleries, history centers, science museums and museum associations dedicated to the development and implementation of professional museum practices.

If you are interested in becoming a member or are interested in the exceptional benefits GAMG has to offer, please visit:  
[www.gamg.org](http://www.gamg.org) for more information.