

## **GAMG 2018 Wednesday Workshops**

**Providing a Welcoming, Enriching Experience to Your Guests Who Have Disabilities** – Chaired by Maia Santamaria of the NWGA Center for Independent Living

This interactive workshop addresses disability awareness and assists museum professionals in developing practical solutions to interesting dilemmas with their guests who have disabilities. Topics and activities to include: Who has a disability? ADA compliance versus user-friendliness. People first language. Rolling in my Shoes. Service Dogs? Cats? Turkeys? Assistive tools and technology. Weird questions and special situations from the audience.

**Digitizing Your Collections and Making Them Accessible Through the DLG** – Chaired by Sheila McAlister, with Nicole Lawrence, both from the Digital Library of Georgia

During this workshop the presenters will provide an overview of the digitization process from selection to sharing online. Participants will learn about best practices for metadata creation, reformatting and sharing content to maximize reuse. The presenters will discuss ways that the Digital Library of Georgia can support you as you digitize your collections and maximize exposure of your historical material through inclusion in the Digital Public Library of America.

**Forensic Facial Reconstruction** – Chaired by Rick Spears of Fernbank Science Center

Participants will learn a brief history of forensic facial reconstruction and techniques, then have an opportunity to apply that information by sculpting a face on a miniature skull replica. Museum professionals can incorporate this fascinating and important art into their displays and interactive exhibits. Adults and children alike enjoy learning about how a skull, or even skull fragments, can give scientists the clues they need to bring ancient peoples “back to life.”

**Understanding Audiences and Visitors** chaired by Bethany L. Hawkins of the American Association for State and Local History

This workshop will help participants understand how to collect visitor information and locate demographic research and overall trends and use that information to make their museums more relevant to their visitors and communities. After completing the workshop participants will have gained an understanding of ways to measure their audience; identify potential and future audiences based on an understanding of their own community; and how to locate free/low cost resources for ongoing market scanning.