

FALL 2019

GAMessenger

The Quarterly Newsletter of the Georgia Association of Museums

Special GAM/AMA Conference Edition



Greetings from President Matt Davis

Can you believe that Fall is finally here? For many of us, school programming, events, and preparations for new exhibitions are at the forefront of our thoughts and actions. For others, this time of year is an excellent chance to reflect on your site's operations and to evaluate any changes that are needed. As members of GAM, we have an excellent program known as MUSE, which is designed to match peers within our state to help our members with on-site operational issues dealing with anything from curatorial problems to administration to retail functions. If you are interested in participating in this program, please contact Michele Rodgers for more information.

If you haven't done so already, please register for this year's GAM/AMA conference, which is scheduled for January 26-29, 2020 in Columbus, GA. In this issue, you will learn more about the exciting programs and sessions that are planned for the conference. It is going to be an excellent opportunity for networking, professional development, and fun, so please put this on your calendars.

It is a real pleasure to work with each of you to promote our state's network of museums, and I want to thank each of you for the work that you do within your institutions.

Have a wonderful Fall and see you in January in Columbus!

Matt





Your #GAMAMA2020 Conference Committee is excited to share some of the new events, new schedule structures, and #NEWVOICES for our annual conference in Columbus on Sunday, January 26 through Wednesday, January 29, 2020! We are taking the best of what GAM and AMA do, plus taking advantage of the unique structure of this joint conference to try some new ideas.

From the Alabama Museums Association conference format, we are hosting a welcome cocktail party and introducing roundtables as a regular session format. From the Georgia Association of Museums, we are continuing our special tours on the first two days of the conference, progressive dinner, MUSE fundraising auction, and awards luncheon. Find out more about special tours in this edition of *GAMessenger!*

What's all new? The schedule! Instead of workshops taking place exclusively on the first day, they will happen throughout the conference. Each workshop will be split into two 75-minute sessions, so they can run concurrently with roundtables and sessions. Be sure to check the schedule carefully so you don't miss the first half of any workshop! We are also working on an experimental format for this year's keynote address $\backslash_(\u2713)_/_$.

What's unique? There will be four concurrent sessions, roundtables, and workshops happening, instead of the typical three. This means even more great options from which to choose!

What's gone? To make room for more new experiences, the field-specific roundtables and the general session are taking a break this year. Let us know if you miss them or if you're glad they're gone!

Most importantly, last year the membership told us they want to hear from #NEWVOICES and between contributions from the AMA and a great group of sessions, roundtables, and workshops from members who have never presented at a GAM conference before, #NEWVOICES will truly be not just the theme but the atmosphere of #GAMAMA2020. We can't wait to see you in Columbus!



GAM/AMA Conference Optional Tours

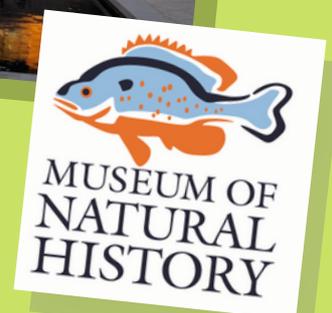
The Conference Planning Committee is excited to offer a variety of optional tours as part of #GAMAMA2020! From a president and a visionary artist to historic spaces and natural science highlights, there's something designed to pique everyone's interest.



President Franklin D. Roosevelt began visiting Warm Springs, Georgia, in 1924, seeking relief from polio in swimming pools at a well-known resort. He purchased the property a few years later and created a foundation to help other polio sufferers. Roosevelt returned to Warm Springs often while governor of New York and president of the United States, drawing national attention to the sleepy town. His modest cottage, built in 1932, became known as the Little White House, where

he died in 1945. This tour will give attendees an opportunity to explore Roosevelt's **Little White House State Historic Site** by first taking a guided tour of the museum and historic buildings with an historian. We will then journey to the Historic Pools Museum, which will have just reopened with brand-new interpretive panels. See the pools where FDR swam and feel that legendary water at a constant 88 degrees Fahrenheit! Transportation and a boxed lunch will be provided.

A joint conference with our neighbor to the west gives GAM members new territory to explore! Our Auburn, Alabama Highlights tour will give attendees a multidisciplinary museum experience by touring the **Jule Collins Smith Museum of Fine Art** at Auburn University (JCSM) as well as the **Auburn University Museum of Natural History** (AUMNH). The JCSM staff will share highlights from the permanent collection and talk about upcoming projects. Staff at the AUMNH, which is normally open by appointment only, will showcase their new storage facility and share some of their specimens. Transportation and lunch will be provided. *(continued)*





Enjoy a unique adventure with visits to two nationally-renowned visionary art environments in West Georgia and East Alabama! Attendees on the Visionary Art Environment tour will begin their day with a visit to **Pasaquan**, home and artistic canvas of St. EOM. Born as Eddie Owens Martin near Buena Vista, Georgia, St. EOM lived and hustled in New York City as a young man before

returning home and beginning to transform his childhood home into a brightly colored landscape, inspired by visitors from the future, as well as cultural and religious

traditions from around the world. Today the seven-acre compound is run by Columbus State University as an educational and inspirational space. We'll enjoy a tour by Pasaquan Director Michael McFalls before traveling to Omaha Brewing Company for a boxed lunch. Adult beverages *WILL* be available for purchase! Then it's across the border toward Seale, Alabama, and the **Museum of Wonder**. Artist Butch



Anthony collects and creates folk art while heading up the Possum Trot auction on Friday nights. He'll share his objects of curiosity with us while we explore the property.



Columbus has a rich African American history, with landmark cultural figures having called the city home amid struggles against oppression and triumph over adversity. As part of a state-wide initiative focused on promoting African American heritage tourism, civic leaders have been looking at new ways to re-activate the city's longstanding **Black Heritage Trail** while connecting it to previously untold stories and contemporary issues. Columbus State University professor and cultural

geographer Amanda Rees has partnered with several community groups and students to think about interpretive opportunities and challenges. Join her on an African American Heritage Walking Tour to explore downtown Columbus and discuss the potential future of this community asset.

First opened in 1871, the **Springer Opera House** has hosted an array of legendary entertainers, including Oscar Wilde, Edwin Booth, Ethel Barrymore, Agnes de Mille, John Philip Sousa, William Jennings Bryan, Burt Reynolds, W.C. Fields, Chet Atkins, and Hal Holbrook. *(continued)*

The theater is one of seven in the state designated as a National Historic Landmark and is the official State Theatre of Georgia. Enjoy a behind-the-scenes tour of this operational live theater and stunning building, the first success of Columbus' historic preservation movement in 1964. Springer staff will share stories of the theater as well as its multiple programs today, producing live theater for adults and children while also teaching the state's new wave of film crew professionals through the Georgia Film Academy.



***Sign up for any of these tours with your conference registration!
Pricing and times can be found on the registration form.***



THE MAN WITH THE CAMERA: Photographs by Raymond T. Burford

at the Marietta Museum of History

ON EXHIBIT THROUGH AUGUST 2020



www.MariettaHistory.org
1 Depot Street ~ Marietta, GA 30060
770.794.5710



Do you have institutional news or notes on happenings in the museum field you'd like to share with fellow GAM members? Submit your items of 100-400 words to Rebecca Bush, GAM Newsletter Chair, at rbush@columbusmuseum.com



Full-color ad space now available! Contact Administrative Director Michele Rodgers at gamg@gamg.org for pricing.

GAMember Spotlight:

One rewarding aspect of membership in GAM is the opportunity to connect with others in the field who are passionate about museums and the work they do. GAM Administrative Director Michele Rodgers recently heard from two such people who wanted to join the organization.

Lewis Bramlett wrote:

“My son Andrew and I are interested in joining the Georgia Association of Museums. We are both volunteers with Kennesaw Historical Society, Save Acworth History Foundation, Friends of Camp McDonald Park, Kennesaw Cemetery Preservation Commission, and Kennesaw Mountain National Battlefield Park. Even though Andrew is only 13 he actually gives presentations to local historical societies, civic clubs, and senior living facilities in addition to giving tours at our City Cemetery and on the weekend shuttle at Kennesaw Mountain.”



Now that the Bramletts are the newest members of GAM, we look forward to working with them to grow Georgia's museum community further. If you know of a museum or outstanding museum supporter in your community that would benefit from GAM membership, urge them to visit www.gamg.org to join today.

New and Renewing Members Since June 2019

Institution

Albany Museum of Art Andalusia Bandy Heritage Center Church-Waddel-Brumby House
Columbus State University Foundation Georgia Trust's Hay House
Grady County Historical Society Holliday Dorsey Fife House Museum Old Governor's Mansion
Pebble Hill The Breman Museum Thronateeska Heritage Foundation
Uncle Remus Museum of Eatonton

Sponsor

Guide to Georgia Markel Northeast Document Conservation Center University of Georgia Press

Individual/Student

Mona Betzel Andrew Bramlett Lewis Bramlett Samuel Gerace Carla Ledgerwood
Sean Mathis Rick Spears Jenna Wiederholdt



GAM Board Members **2019**

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**GAM/AMA 2020 Conference, Columbus, GA
January 26-29, 2020**

Registration Form

Membership Status

- I am a member of GAM, Member type: *(please check one)*
 - Individual
 - Associate
 - Institutional Representative
- I am renewing membership with registration
- I am not a member of GAM but wish to join

Personal Information *(Please print. Information with an* will appear on your badge.)*

First Name* _____
Last Name* _____
Job Position/Title* _____
Name of Institution/Affiliation* _____
Mailing Address _____
City _____ County _____
State _____ Zip Code _____
Daytime phone _____
E-mail _____

Registration Fees *(Please check each event you will be attending.)*

- Full Conference Registration (before Jan 10, 2020) \$195.00 member / \$255.00 non-member
- Full Conference Registration (after Jan 10, 2020) \$215.00 member / \$275.00 non-member
- Student Full Conference Registration \$170.00
- Single Day Monday \$130.00 available to members only
- Single Day Tuesday \$130.00 available to members only
- Single Day Wednesday \$130.00 available to members only
- Session presenter only Mon Tue Wed No charge

Optional Conference Tours *(Limited capacity tours. Pre-registration is required.)*

- Sun 11 am to 4 pm: **Tour Little White House, Warm Springs, GA** \$40 includes lunch & bus
- Sun 11 am to 4 pm: **Auburn Highlights, Auburn, AL** \$10 includes lunch & bus
- Mon 10 am to 4 pm: **Visionary Art Environment (Pasaquan)** \$40 includes lunch & bus
- Mon 10 to 11:30 am: **Tour of Springer Opera House, Columbus, GA** \$5 (walking tour)
- Mon 1:45 to 3:15 pm: **African American Heritage Walking Tour, Columbus, GA** Free!

Workshops *(Included with conference registration. Pre-registration required.)*

- Mon AM: **Evaluating Informal Learning** (max 20 attendees)
- Mon PM: **Using Interpreters: Best Communication Style** (held at Westville – max 15)
- Mon PM: **What Color Is It? Digital Color Quandary** (max 12 attendees; bring Smartphone)
- Tue AM: **Box Building**
- Tue AM: **Projectile Petting Zoo** (held at Nat. Civil War Naval Museum (max 12 attendees)
- Tue PM: **Bringing History to Life Using Volunteers**
- Wed AM: **Citizen Scientist Experience**

Meals *(It is very important that you complete this section)*

- | | |
|--|--|
| <input type="checkbox"/> I will attend the Cocktail Reception Sunday evening | <input type="checkbox"/> Vegetarian or special meal? |
| <input type="checkbox"/> I will attend the Progressive Dinner Monday night | <input type="checkbox"/> Vegetarian or special meal? |
| <input type="checkbox"/> I will attend the Breakfast on Tuesday | <input type="checkbox"/> Vegetarian or special meal? |
| <input type="checkbox"/> I will attend the Keynote Luncheon on Tuesday | <input type="checkbox"/> Vegetarian or special meal? |
| <input type="checkbox"/> I will attend the Auction Social on Tuesday night | <input type="checkbox"/> Vegetarian or special meal? |
| <input type="checkbox"/> I will attend the Awards Luncheon on Wednesday | <input type="checkbox"/> Vegetarian or special meal? |
| <input type="checkbox"/> I will have _____ guest(s) attending the Keynote Luncheon | \$25.00 each person |
| <input type="checkbox"/> I will have _____ guest(s) attending the Awards Luncheon | \$25.00 each person |

(No charge for Award recipient or if you are registered for full conference.)

Registration Fee	\$ _____	Payment Method
Membership Fee	\$ _____	Cash: On-site
Tour Fee	\$ _____	Check: (Payable to Georgia Association of Museums)
Guest Fee	\$ _____	Paypal: available at www.gamg.org
Total Due	\$ _____	



Registration Information

Each registrant (including session presenters) must submit a registration form.

Registration Rates: The pre-registration rate is \$195.00 and must be received on or before January 10, 2020. Mail to: **GAM, ATT: Michele Rodgers, P.O. Box 2133, Marietta, GA, 30061.**

You may also register online at www.gamg.org. The rate for registration after January 10, 2020 is \$215.00. The on-site registration rate is \$215.00 for members. The single day registration rate is \$130.00 per day for GAM members.

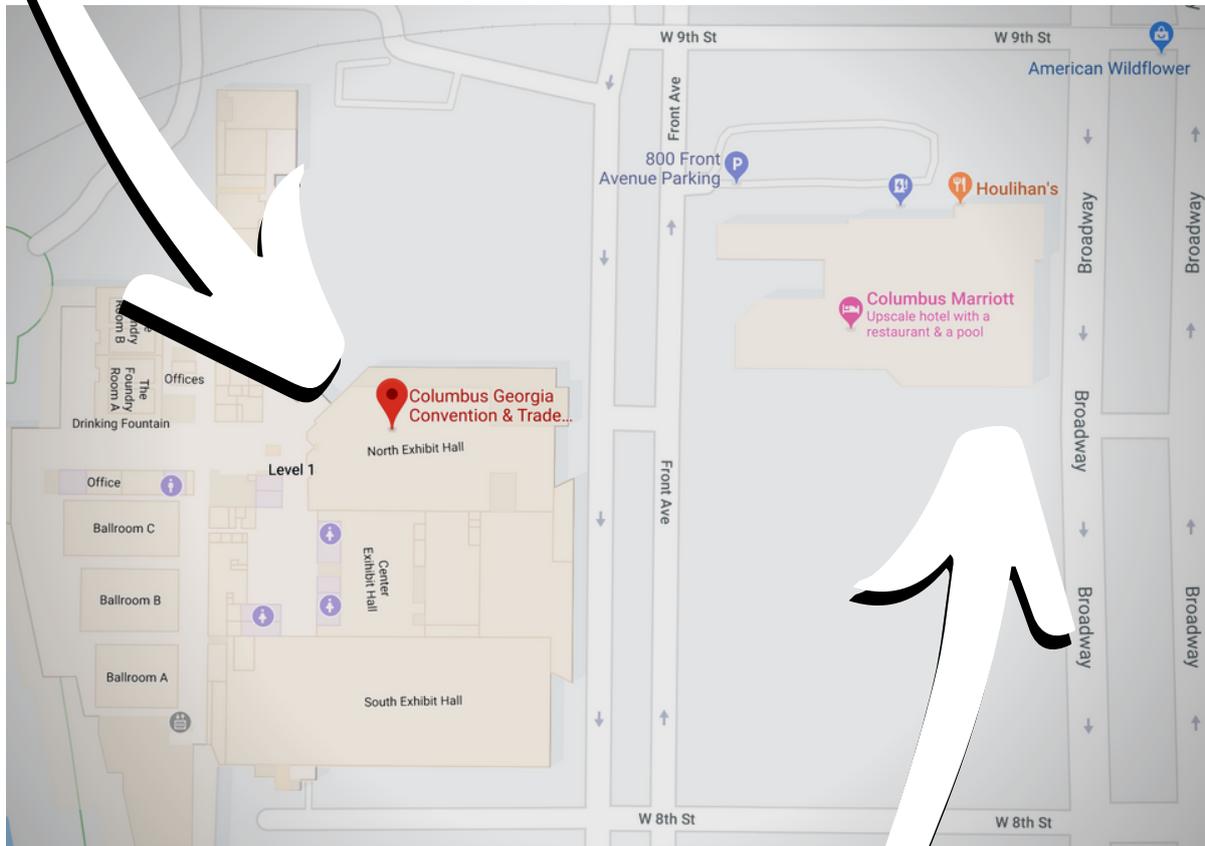
Full time students may register for the full conference at the student rate of \$170.00 if the registration form is accompanied by a copy of a current university/college ID or a letter from the university/college indicating full time enrollment. Ask about special student day rate.

Spouses attending conference sessions must register. Spouses participating in the meal events are required to pay as follows: Breakfast \$25.00, Lunch \$25.00, Dinner \$25.00, Awards Luncheon \$25.00

You may also join GAM or renew your membership with your pre-registration or at on-site registration.

Membership Categories	\$0 - \$100,000	\$60
Student: \$15 Individual: \$60	\$100,001- \$250,000	\$110
Individual whose institution is a member: \$25	\$500,001 - \$750,000	\$210
Sponsor: \$110 Institutional Membership is	\$750,001 - 1 million	\$260
based upon annual operating budget:	More than 1 million	\$310

Conference sessions and workshops, unless otherwise noted, will be held at the **Columbus Convention and Trade Center at the Historic Iron Works, 801 Front Avenue, Columbus, GA, 31901. 1-706-327-4522**



**Conference Hotel Information:
Columbus Marriott
800 Front Avenue
Columbus, GA 31901
706-324-1800**

Mention GAM to receive conference room rate of \$129.00 plus taxes and fees.

Don't forget to bring items for the auction to benefit the **MUSE** program!!

Gift baskets, original art, jewelry, pottery, and locally made items are top sellers.

See you in January!

