

# GEORGIA ASSOCIATION OF MUSEUMS & GALLERIES 2019

## THE BIG AND SMALL OF IT IN ATLANTA

### TUESDAY JANUARY 22, 2019 PRE-CONFERENCE PROGRAMS

All Day	<b>Free admissions</b> Sites providing free admission are listed at the end of the conference schedule
1:00-2:00PM	<b>Behind-the-scenes tour</b> <ul style="list-style-type: none"> <li>Coca-Cola Archives</li> </ul> 6 person limit: <b>Pre-registration required</b>
1:30-2:30PM	<b>Behind-the-scenes tour</b> <ul style="list-style-type: none"> <li>Chick-fil-a Backstage (Corporate Headquarters Museum Tour)</li> </ul> <b>preregistration required</b>
3:00-4:00PM	<b>Behind-the-scenes tour</b> <ul style="list-style-type: none"> <li>Coca-Cola Archives</li> </ul> 6 person limit: <b>Pre-registration required</b>
3:00-4:00PM	<b>Behind-the-scenes tour</b> <ul style="list-style-type: none"> <li>Martin Luther King Jr Birth Home</li> </ul> 20 person limit: <b>Pre-registration required</b>
7:00-8:00PM	<b>Free Planetarium Show</b> Fernbank Science Center

### WEDNESDAY JANUARY 23, 2019

All Day	<b>Free admissions</b> Sites providing free admission are listed at the end of the conference schedule
10:00-12:00	<b>Workshop 1</b> <b>“Keep Calm and Carry On: Crisis Communications”</b> Hazel Hillary Brown, Georgia Museum of Art Natural disaster? Targeted by protests? Damaged exhibit? You probably have a plan in place for how to deal with the physical aspects of these outside forces, but do you know how to explain it to the media? In this workshop, we’ll go over how to develop one and what it should contain, complete with some hands-on practice.” <b>Georgian Terrace</b>
10:00-12:00	<b>Workshop 2</b> <b>“STEM Strategies for Museum Education: A Cross-Curricular Approach”</b> Andrea Miskewicz, Museum of History & Holocaust Education Georgia’s educational system prioritizes an interdisciplinary approach to learning and STEM (science, technology, engineering, and math) is at the forefront. Teachers and families seek out institutions that provide cross-curricular experiences. At the Museum of History and Holocaust Education, we incorporate STEM into our on/off-site programming for K-12 students including field trips, homeschool programs, and traveling trunks. This

	workshop session will provide real-life examples, lessons learned, tips, and hands-on activities to help all museum professionals master strategies for utilizing STEM in their respective institutions. <b>Georgian Terrace</b>		
10:00-12:30PM	<b>Conservation on Paper Workshop</b> <ul style="list-style-type: none"> <li>At Robert C. Williams Museum of Papermaking 20 person limit: <b>Pre-registration required</b></li> </ul>		
10:00-11:15AM	<b>Behind-the-scenes tour</b> <ul style="list-style-type: none"> <li>Fox Theater Tour 25 person limit: <b>Pre-registration required</b></li> </ul>		
10AM-1PM	<b>West Atlanta tour</b> Hammond House, The Wren's Nest, & The Herndon Home Includes bus transportation, free admissions, and box lunch 13 Person Limit: <b>Pre-registration required</b> <b>Cost: \$35.00</b>		
2:15-3:30	<b>Wiggle, Play, &amp; Learn: Toddler Programming in Motion</b>	<b>Show Me the Money! What Should You Include in Your Grant Application?</b>	
4:00-5:30	<b>Emerging Museum Professionals Gathering</b>		
6:00-10:00	<b>Progressive Dinner</b> <ul style="list-style-type: none"> <li>Atlanta Federal Reserve Bank Monetary Museum (Appetizers: 6:00-7:15 PM)</li> <li>The Breman Jewish Heritage Museum (Dinner: 7:30-8:45 PM)</li> <li>Center for Puppetry Arts (Dessert: 8:45-10:00 PM)</li> </ul>		
<b>THURSDAY JANUARY 24, 2019</b>			
All day	<b>Free Admissions</b> Sites providing free admission are listed at the end of the conference schedule		
8:30-9:15	Complimentary Breakfast and Annual GAMG Business Meeting		
9:30-10:45	<b>8 Things Every Museum Leader Should Know About Fundraising</b>	<b>Historic House Museum Forum</b>	<b>Attracting and Inspiring Adult Audiences</b>
10:45-11:15	<b>Coffee with Vendors</b>		
11:15-12:30	<b>Retail Operations Management</b>	<b>The Struggle to Preserve &amp; Exhibit Weapons of Any Kind</b>	<b>Education Intersections: Developing Interdisciplinary Programming for New Audiences</b>
12:45-2:00	<b>Exhibitor Luncheon and Keynote Speaker</b>		
2:15-3:30	<b>How to Attract the African American Visitor</b>	<b>Social Media &amp; Collections: Making it Work</b>	<b>History &amp; Intrigue: Creating a Murder Mystery Game at Your Museum</b>
3:30-3:45	<b>Complimentary ice cream social with vendors</b>		
3:45-5:00	<b>General Session: Other Duties as Assigned</b>		

6:00-9:00	<b>Dinner with Live and Silent Auctions</b> Atlanta History Center		
<b>FRIDAY JANUARY 25, 2019</b>			
9:00-10:15	<b>Dealing with Difficult Subjects and People</b>	<b>Beyond Books: A New Chapter for Museum Stores</b>	<b>Working Together: Using Tourism Resources to Attract Visitors</b>
10:15-10:45	<b>Complimentary coffee break with vendors</b>		
10:45-12:00	<b>Session 17</b> Curator's Roundtable	<b>Session 18</b> Educator's Roundtable	<b>Session 19</b> Director's Roundtable
12:00-1:30	<b>Awards Luncheon</b>		
1:30 +	<b>Free Admissions</b> Sites providing free admission are listed at the end of the conference schedule		

Visit Atlanta Museums, Galleries, Aquarium, Zoo as your schedule permits

**Free admission is provided for:**

- Michael C. Carlos Museum, Emory University
- SCAD FASH Savannah College of Design, Museum of Fashion and Film
- Atlanta History Center
- Atlanta History Center Midtown & Margaret Mitchell House
- Jimmy Carter Presidential Library & Museum
- High Museum of Art
- Georgia Aquarium
- Breman Jewish Heritage Museum
- Center for Puppetry Arts
- Fernbank Science Center
- APEX – The African-American Pan American Experience
- Wren's Nest
- Robert C. Williams Museum of Papermaking
- Oakland Cemetery
- The King Center and the National Park Service's MLK Jr