



# GAMG



GEORGIA ASSOCIATION of MUSEUMS and GALLERIES

2017 ANNUAL CONFERENCE *Augusta, Georgia* JANUARY 18-20



**WEDNESDAY, JANUARY 18**

Offsite Programs	8:00 – 9:30 AM History of the Hill walking tour. Meet at Partridge Inn Lobby at 8:00	8:30 AM – 1:00 PM Trip to Edgefield, SC/Dave the Potter. <i>Pre-reg. only.</i> Van departs Partridge Inn at 8:30	8:30 AM – 4:00 AM Trip to Hickory Hill, White Hill Herbs, McDuffie Environmental Education Center. <i>Pre-reg. only.</i> Lunch included. Van departs Partridge Inn at 8:30
10:00 AM – 12:00 NOON	<b>Coffee House</b> <b>Workshop 1 (10–11:30)</b> Emerging Museum Professionals and Student Forum – Museum Career Options	<b>Skinner Classroom</b> <b>Workshop 2</b> On-site, Online, or On the Go: Museum and Archival Primary Source Educational Outreach Programs	
12:00 NOON – 1:30 PM	Lunch on your own		
1:30 – 3:30 PM	<b>Skinner Classroom</b> <b>Workshop 3</b> Strategic Planning	<b>Butler Classroom</b> <b>Workshop 4</b> Prints Charming: Demystifying 3D Printing	
5:00 – 8:00 PM	<b>Progressive Dinner</b> Meet in front of Partridge Inn lobby at 4:45 5:00 – 6:00: Byrd Gallery at Augusta University; 5:50 – 7:00: Augusta Museum of History in partnership with Historic Augusta; 6:50 – 8:00: Lucy Craft Laney Museum of Black History		

**THURSDAY, JANUARY 19**

	7:00 – 8:00 AM: Jog the Canal Trail (transportation on your own!)		
8:30 – 9:15 AM	<b>JSAC Ballroom: Breakfast:</b> 20–30 minute greeting/talk from an official of Augusta University		
9:30 – 10:45 AM	<b>Coffee House</b> <b>Session 1</b> Volunteer Recruitment and Retention	<b>Skinner Classroom</b> <b>Session 2</b> Museum Inside Out: Bringing Behind-the-Scenes to the Public	<b>Butler Classroom</b> <b>Session 3</b> Museum Leadership: Looking back at Today; Looking ahead to Tomorrow
10:45 – 11:15 AM	<b>JSAC Ballroom: Coffee Break with Vendors</b>		
11:15 AM – 12:30 PM	<b>Hardy Classroom</b> <b>Session 4</b> Casting a Wider Net: Educational Programs for Diverse Audiences	<b>Skinner Classroom</b> <b>Session 5</b> Writing for the Galleries	<b>Butler Classroom</b> <b>Session 6</b> Are You Compliant? Understanding the New Federal Overtime Regulations
12:45 – 2:00 PM	<b>JSAC Ballroom: Lunch and Keynote Lecture:</b> Dr. Valerie Babb		
2:15 – 3:30 PM	<b>Coffee House</b> <b>Session 7</b> Opening your Museum Doors to People with Disabilities	<b>Skinner Classroom</b> <b>Session 8</b> Social Media: An Alternative Approach	<b>Butler Classroom</b> <b>Session 9</b> Getting Your Collections Online
3:30 – 4:15 PM	<b>JSAC Ballroom: Ice Cream Social with Vendors</b>		
4:30 – 5:45 PM	<b>JSAC Ballroom: Session 10: General Session:</b> Highs and Lows – Your Greatest Achievement and Biggest Fiasco		
6:15 – 9:00 PM	<b>Reception, Dinner, Silent Auction, “Fashion Show” and Live Auction</b> Morris Museum of Art		
9:00 PM	<b>After-hours-cocktail-hour at Sky City</b>		

**FRIDAY, JANUARY 20**

8:30 – 9:45 AM	<b>Coffee House</b> <b>Session 11</b> So, You Want to Write a Grant?	<b>Skinner Classroom</b> <b>Session 12</b> Exhibits 201: Case Studies and Lessons Learned	<b>Butler Classroom</b> <b>Session 13</b> Museum Events
9:45 – 10:30 AM	<b>JSAC Ballroom: Coffee Break with Vendors</b>		
10:30 – 11:45 AM	<b>Coffee House</b> <b>Session 14</b> Director’s Roundtable: What Keeps You Up at Night?	<b>Skinner Classroom</b> <b>Session 15</b> Curator’s Roundtable: Defending Against the Barbarians at the Gate	<b>Butler Classroom</b> <b>Session 16</b> Georgia Museum Educators Meeting: Identifying Funding for Museum Education Programs and Projects
12:00 NOON – 1:30 PM	<b>JSAC Ballroom: Awards Luncheon</b>		
1:45 PM	<b>Towers Classroom: GAMG Board Meeting</b>		

# WELCOME TO AUGUSTA — WE’RE GLAD YOU’RE HERE!

We are delighted to have museum professionals from across the state attend the 2017 Georgia Association of Museums and Galleries conference. AUGUSTA UNIVERSITY has graciously welcomed us to their beautiful Summerville Campus. We look forward to offering you three days of camaraderie, exchange of ideas, and learning with peers and leaders from across our great state of Georgia.

Augusta is a town rich in history waiting to be discovered. While you’re in the Garden City, we encourage you to take time to visit our many historical sites, landmarks, and museums. Enjoy a Petersburg boat

tour at the AUGUSTA CANAL NATIONAL HERITAGE AREA, learn about the city’s African American past at the LUCY CRAFT LANEY MUSEUM OF BLACK HISTORY, visit the WOODROW WILSON BOYHOOD HOME, or experience the life of soul music legend James Brown at the AUGUSTA MUSEUM OF HISTORY.

Enjoy your stay. We hope to see you back in the years to come!

MICHELLE SCHULTE  
GAMG Host Committee Chairperson

## DEAR MEMBERS OF GAMG:

I am pleased to welcome you to the 2017 Annual GAMG Conference in Augusta, Georgia. We are thrilled to see new faces and institutions represented this year, along with many old friends.

Once again, we have a full program. There are two amazing off-site trips on Wednesday, in addition to excellent hands-on workshops. On Thursday and Friday we have sessions for everyone, ranging from volunteer recruitment to digitizing collections. Our keynote lecture this year by VALERIE BABB, Franklin Professor of English and director of the Institute for African American Studies at the University of Georgia, will focus on diversity in museums. We will end the conference by celebrating excellence in our state at our awards luncheon.

Our evening events will give us an opportunity to see more of Augusta. We will visit the MARY S. BYRD GALLERY OF ART at Augusta University, the AUGUSTA MUSEUM OF HISTORY, in partnership with HISTORIC

AUGUSTA, and the LUCY CRAFT LANEY MUSEUM OF BLACK HISTORY during the progressive dinner Wednesday night, and on Thursday evening, our silent auction will be held at the MORRIS MUSEUM OF ART. This auction is always a lot of fun and supports our MUSE program, which offers consultants to museums in Georgia.

A special thank you to Michelle Schulte and the wonderful host committee in Augusta for all of your hard work and hospitality. I hope that you all will leave here inspired, ready to tackle challenges and try new ideas.

All the best,

CARISSA DICINDIO, Ph.D.  
Curator of Education, Georgia Museum of Art  
President, Georgia Association of Museums  
and Galleries





## THE 2016 GAMG OFFICERS & BOARD

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## THE 2017 GAMG CONFERENCE COMMITTEE

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REBECCA ROGERS, *Director Marketing and Public Relations,*  
*The Augusta Canal National Heritage Area*

## KEYNOTE SPEAKER: DR. VALERIE BABB

VALERIE BABB is Franklin Professor of English and director of the Institute for African American Studies at the University of Georgia. She has been a professor at Georgetown University and a faculty member of the Bread Loaf School of English, Middlebury College.

Among her publications are *Whiteness Visible: The Meaning of Whiteness in American Literature and Culture*; *Black Georgetown Remembered*, a book and a video described as “the history behind the Oprah Book Club selection *River, Cross My Heart*”; and *A History of the African American Novel*. She has been a Scholar-in-Residence at the Schomburg Center for Research in Black Culture and is the recipient of a W. M. Keck Foundation Fellowship in American Studies. She has lectured extensively in the United States and abroad and presented a Distinguished W. E. B. Du Bois Lecture at Humboldt University, Berlin, Germany.



## GAMG EXHIBITORS 2017

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*dmdg2 provides museum planning, architecture and exhibit design by listening carefully, engaging actively and responding thoughtfully, with integrity and passion to create artistic rewarding experiences. The firm believes in the collaboration of its team of consultants and the client's team of knowledge experts to produce unique and amazing results.*

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*SEMC is a nonprofit membership organization which is an association of museums, museum staff, independent professionals, and corporate partner. We focus on the Southeastern United States including: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Puerto Rico, and US Virgin Islands.*

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*A woman-owned small business, Brockington and Associates, operates HW Exhibits and provides a broad spectrum of cultural resources consulting services. The company's professional staff can identify and evaluate archaeological sites, historic buildings, and other cultural properties in accordance with current environmental laws and regulations. In addition, for the last 26 years the company has been an industry leader in cultural resources management by providing top-quality archaeological, historical, and public outreach consulting services throughout the United States and abroad.*

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*Since its founding in 1938, the primary mission of the UGA Press has been to support and enhance the University's place as a major research institution by publishing outstanding works of scholarship and literature by scholars and writers throughout the world. The Press is the only scholarly publisher within the University System of Georgia and in 2008 received the Governor's Award in the Humanities “for enriching the life of the humanities through a distinguished record of publications.”*



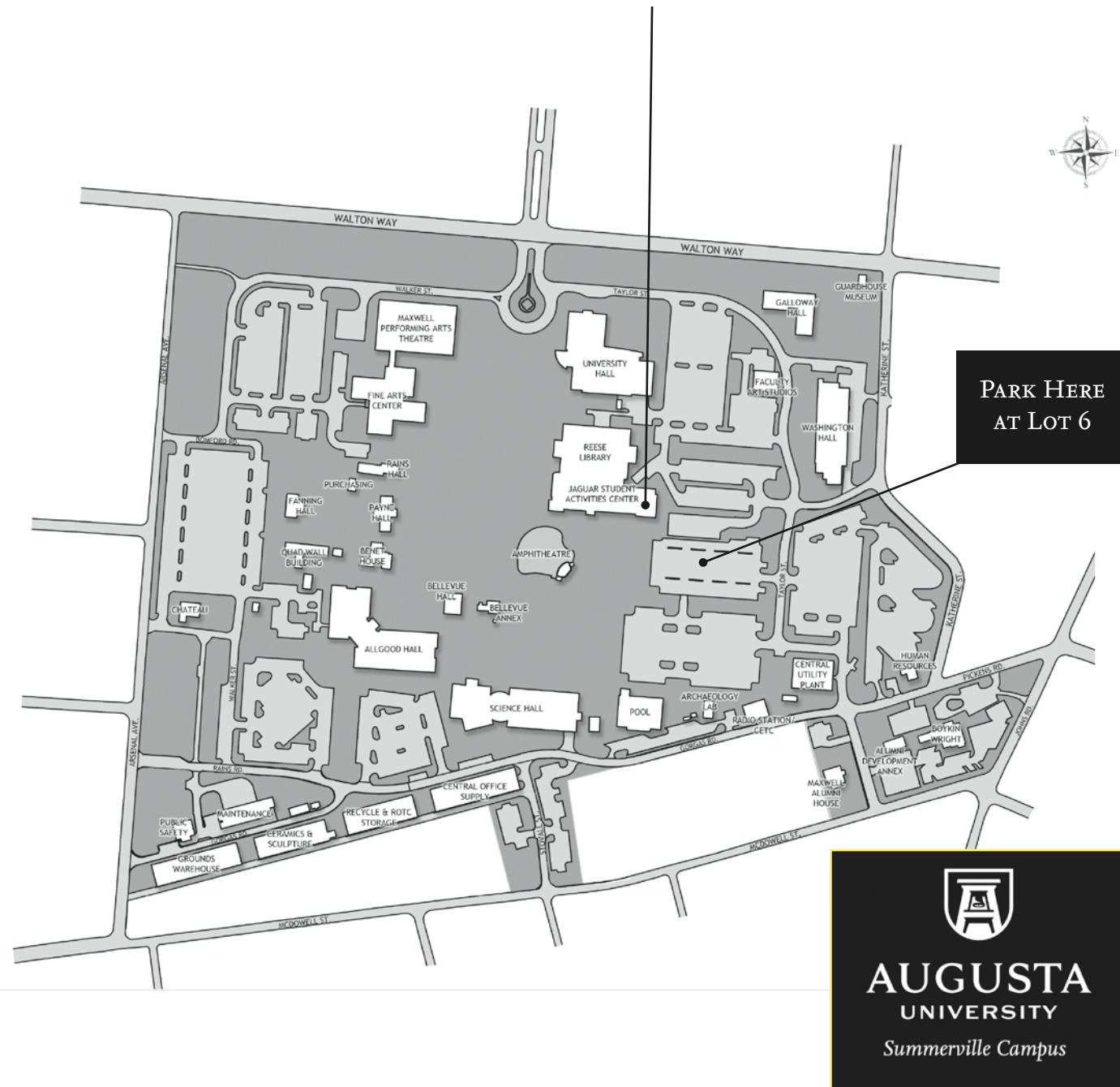
# THE 2017 GAMG CONFERENCE LOCATIONS

## Host Hotel

The Partridge Inn  
2110 Walton Way  
Augusta, GA 30904  
706.737.8888

## Conference Site

Augusta University Summerville Campus  
Jaguar Student Activities Center (JSAC)  
2500 Walton Way  
Augusta, GA 30304



# THE 2017 GAMG PROGRAM OPENING DOORS: INCLUSION AND DIVERSITY IN THE TWENTY-FIRST CENTURY MUSEUM

## WED JAN 18

### OFFSITE PROGRAMS

8:00–9:30 AM

#### History of the Hill Walking Tour

- ▶ Meet at Partridge Inn Lobby  
*Rebecca Rogers, Augusta Canal National Heritage Area*

8:30 AM – 1:00 PM

#### Trip to Edgefield, SC/Dave the Potter

- ▶ Van departs the Partridge Inn at 8:30 **Pre-registered participants only.**

*Michelle Schulte*

Visit historic Edgefield, South Carolina, and learn about one of the area's most important residents, enslaved potter David Drake. Discover the history of Edgefield, view a number of historic vessels, and visit the Pottersville kiln site, where Drake lived and worked, and more! Limited to 28; lunch included.

8:30 AM – 4:00 PM

#### Trip to Hickory Hill, White Hill Herbs, and McDuffie Environmental Education Center

- ▶ Lunch included. Van departs the Partridge Inn at 8:30. **Pre-registered participants only.**

*Michelle Zupan, Hickory Hill*

### WORKSHOPS

Augusta University Summerville Campus  
Jaguar Student Activities Center (JSAC)  
2500 Walton Way  
Augusta, GA 30904  
706.737.1610

10:00 AM – 12:00 NOON

#### Workshop: On-site, Online, or On the Go: Museum and Archival Primary Source Educational Outreach Programs

#### ▶ Skinner Classroom

*Christy Crisp, Georgia Historical Society; Amy Schaffman, Augusta Museum of History and Georgia Historical Society*

Use primary sources at your site and on the road to engage students in the historical process. At AMH, workshops begin with a larger historical question and participants use primary source material to answer it. GHS uses exploration stations to open the archives to a variety of audiences. In this workshop, interactive activities from both institutions will be combined with group discussion and formal presentations to show that even for small organizations, a lack of space, staff, or even budget need not be insurmountable obstacles in developing meaningful programs.

#### Workshop: Emerging Museum Professional and Student Forum: Museum Career Options

##### ▶ Coffee House

*Jennifer Dickey, Coordinator, Public History Program, Kennesaw State University; Nancy Glaser, Executive Director, Augusta Museum of History; Kevin Grogan, Director and Curator, Morris Museum of Art; Susan Perry, Executive Director, Southeast Museums Conference*

Museums large and small offer career options from entry-level positions to opportunities for rising professionals. For this workshop, four museum directors will share the wide array of opportunities available in their museums, from the expected, to the unexpected in the museum field.

1:30 – 3:30 PM

#### Workshop: Prints Charming: Demystifying 3D Printing

##### ▶ Butler Classroom

*Rick Spears, Fernbank Science Center*

Is a 3D printer now a smart investment for your organization? Once expensive & daunting, advance-

ments in technology are making 3D printers easier to use and more affordable. Learn about the various methods of producing three-dimensional objects that go beyond mere tchotchkes to useful learning tools. Resources for free 3D files will be provided, as well as information on how to create your own 3D files from which to print.

#### **Workshop: Strategic Planning 101**

► Skinner Classroom

*Catherine Lewis, Kennesaw State University; David Moore, Historic Oakland Cemetery Foundation*

Join for an interactive workshop focused on developing or updating your mission statement, conducting a SWOT (Strengths, Weaknesses, Opportunities, Threats), writing a strategic plan, and working with outside entities such as AASLH and AAM that conduct assessments to help your institution thrive and grow. Bring copies of your current mission statement or strategic plan and come ready for some hands-on, practical advice.

**5:00 – 8:00 PM**

#### **Progressive Dinner**

► Meet at front of Partridge Inn – first bus departs at 4:45.

**5:00–6:00:** Byrd Gallery at Augusta University

**5:50–7:00:** Augusta Museum of History in partnership with Historic Augusta, Inc.

**6:50–8:00:** Lucy Craft Laney Museum of Black History

## THU JAN 19

All Sessions at Augusta University  
Summerville Campus  
Jaguar Student Activity Center (JSAC)  
2500 Walton Way  
Augusta, GA 30904  
706.737.1610

**8:30 – 9:15 AM**

#### **Breakfast**

► JSAC Ballroom

Includes a 20–30 minute greeting/talk from an official of Augusta University

**9:30 – 10:45 AM**

#### **Session 1: Volunteer Recruitment and Retention**

► Coffee House

*Lynn McDonald, Georgia Museum of Agriculture and Historic Village; April Moon, Andalusia Farm; Sandy Scott, Tellus Science Museum*

This will be a group discussion about successful volunteer recruitment efforts, especially in less dense populations. The second portion of the session will also be a round table discussion about volunteer retention with limited budgets.

#### **Session 2: Museum Inside Out: Bringing Behind-the-Scenes to the Public**

► Skinner Classroom

*Tricia Miller, Georgia Museum of Art; Carissa DiCindio, Georgia Museum of Art*

In January 2016 the Georgia Museum of Art presented an exhibition entitled Tools of the Trade. Co-curated by Carissa DiCindio, curator of education and Tricia Miller, head registrar, the show presented to the public the behind-the-scenes work the museum staff performs to develop an exhibition. Through interactive stations and didactic texts, visitors learned about how to preserve, install and interpret museum objects. This session will present ideas about how attendees might think creatively about engaging audiences in aspects of the museum not often seen by the public.

#### **Session 3: Museum Leadership: Looking Back at Today; Looking Ahead to Tomorrow**

► Butler Classroom

*Bill Eiland, Georgia Museum of Art; Catherine Lewis, Director, Museum of History and Holocaust Education; Jose Santamaria, Tellus Science Museum*

There is no textbook or roadmap to leadership, and most museum leaders have had to navigate their course forward in their own unique manner. However, this does not have to be a lonely process: successful museum leaders capitalize on the many assets within reach and sometimes beyond their grasp: the people around them, resources and opportunities, and their own personal attributes. During this session, seasoned museum leaders will share their insights and experiences on museum leadership and convey advice to the museum leaders of tomorrow.

**10:45 – 11:15 AM**

#### **Coffee with Vendors**

► JSAC Ballroom

**11:15 – 12:30 PM**

#### **Session 4: Casting a Wider Net: Educational Programs Serving Diverse Audiences**

► Hardy Classroom

*David Dundee, Tellus Science Museum; Matt Porter, Morris Museum of Art; Carrie Viohl, Colquitt County Arts Center*

Traditional museum visitors do not always represent the wide diversity of the surrounding communities. Often, museums have to be proactive in reaching out and engaging underserved constituents, while at the same time remaining true to their mission. This session will offer three case studies where cultural institutions successfully served some of the unique populations in their own back yard.

#### **Session 5: Writing for the Galleries**

► Skinner Classroom

*Callan Steinmann, Chair, Georgia Museum of Art; Hillary Brown, Georgia Museum of Art*

Session leaders will discuss strategies for creating engaging written materials for use in museums and galleries. The session will include ideas for developing and designing effective wall labels, gallery text, educational guides for a range of audiences, brochures and other materials in-house.

#### **Session 6: Are You Compliant? Understanding the New Federal Overtime Regulations**

► Butler Classroom

*Michelle Schulte, Morris Museum of Art; Thomas Cathey, Attorney; Aimee Sanders, Attorney*

The Department of Labor has updated a regulation that increased the salary threshold for paid overtime so that an employee who earns a yearly salary of less than \$47,476 (or \$913 per week) is entitled to overtime pay if they work more than 40 hours per week. At press time, a federal judge has put this rule on hold, but either as written or if it's modified, the rule may be implemented any time. This drastic increase has impacted museums across the country, and those that don't properly comply with these sometimes confusing laws make themselves vulnerable to costly and unnecessary lawsuits. Join corporate attorneys

Aimee Sanders and Thomas Cathey as they demystify the new regulations in understandable terms and help your museum determine if they are in full compliance with the law.

**12:45 – 2:00 PM**

#### **Lunch and Keynote Lecture: Dr. Valerie Babb**

► JSAC Ballroom

**Sponsored by HW Exhibits.**



**2:15 – 3:30 PM**

#### **Session 7: Opening Your Museum Doors to People with Disabilities**

► Coffee House

*Tiffany Clifford and Kathy Pelletier, Walton Options for Independent Living; Cheryl Klaiman, Marcus Autism Center*

Many museums unintentionally (and unknowingly) pose challenging obstacles to people with disabilities. This session will cover many techniques and simple adjustments museums can implement to make their institutions more welcoming to a diversity of audiences.

#### **Session 8: Social Media: An Alternative Approach**

► Skinner Classroom

*Ephraim J. Rotter, Thomas County Historical Society; Amelia Gallo, Thomas County Historical Society*

As social media enters its second decade of existence as a mass media tool, museums may find it necessary look beyond the journal-style approach of daily or weekly updates of activities. The combination of a savvy user base that knows how find what they want and increased competition from non-museum pages has and will continue to press traditional organizations to find new means to stay relevant. A content-and-engagement heavy approach can lead to new memberships and financial donations, as well as new archival and artifact donations, while expanding average weekly engagement rates that exceed many larger museums.



**Session 9: Getting Your Collections Online:  
Partnering with the Digital Library of Georgia**

► Butler Classroom

*Lauren Virgo, Augusta Museum of History; Shelia McAlister, Digital Library of Georgia; Lauren Fleming, The Columbus Museum; Will Dangerfield, Augusta Museum of History; Cari Warren, Augusta Museum of History*

The Augusta Museum of History, The Columbus Museum and the Digital Library of Georgia will offer an overview of how a museum can digitize their collections and partner with the Digital Library of Georgia to publish their collections online. The DLG is a service hub of the Digital Public Library of America. Thus, a museum's digitized collections can reach national audiences and particularly scholars who could expand the knowledge of a particular field via digital access to a museum's collection. This partnership is a wonderful way for museums to share their collections with the world through a nationally recognized source.

**3:30 – 4:15 PM**

**Ice Cream Social with Vendors**

► JSAC Ballroom

**4:30 – 5:30 PM**

**Session 10: General Session: Highs and Lows –  
Your Greatest Achievement and Biggest Fiasco**

► JSAC Ballroom

**6:15 – 9:00 PM**

**Reception, Dinner, Fashion Show  
Contest, and Auction**

► Meet at front of Partridge Inn – first bus departs at 5:45. Morris Museum of Art.

## FRI JAN 20

**8:30 – 9:45 AM**

**Session 11: So, You Want to Write a Grant?**

► Coffee House

*Matt Davis, Georgia's Old Governor's Mansion; Molly R. Randolph, Georgia's Old Governor's Mansion; Jennifer Watkins, Georgia College's Office of Grants and Sponsored Projects*

For many museums and cultural institutions, writing grants can seem like a daunting challenge. From limited staff time to the intricacies of the application process, museums often feel that the grant process is a hopeless proposition. This session will feature museum and grant writing professionals who have successfully received large grants from Federal, State, and charitable institutions. They will give insights on some of their grant projects, and provide participants with opportunities to hone their grant writing skills through interactive activities and discussion that can be used for future grant opportunities.

**Session 12: Exhibits 201:  
Case Studies and Lessons Learned**

► Skinner Ballroom

*Don Rooney, Atlanta History Center; Jeremy Underwood, Atlanta History Center; Polly Huff, Georgia Museum of Agriculture and Historic Village; Jose Santamaria, Tellus Science Museum*

Going beyond the basics of exhibit design, this session will analyze three exhibitions that utilized advanced techniques and materials to achieve engaging results:

Don Rooney and Jeremy Underwood will speak about the three-year process, end product, and lessons learned with the production of Atlanta History Center's newest cornerstone exhibition Gatheround: Stories of Atlanta, which weaves Atlanta's stories and artifacts together to define a narrative for our past, present and future. This 7,200 square foot exhibition utilizes artifacts, ephemera, interactive media, recording booths, immersive experiences, and dedicated spaces for Meet the Past museum theatre performances.

Polly Huff will discuss the planning and installation of several new permanent exhibits at the Georgia Museum of Agriculture & Historic Village, all a part of the Village Drugstore and Feed and Seed complex: The Vet Infirmary Exhibit and The J. L. Sweat Law Office exhibit, and upcoming installations as a part of that same complex of a Barber Shop exhibit, a Penny Photographer's Booth exhibit, and a History of Agricultural Aviation exhibit which will involve hanging an airplane from the rafters in the museum lobby.

Jose Santamaria will describe how Tellus Science Museum seized an unexpected opportunity that resulted in the Mach Speed: MiG 21 Jet Cockpit exhibit. Planning for this exhibition involved a short window of time, recycling exhibit components, new graphic printing techniques, and communicating through an international network to retrieve images and information.

**Session 13: Museum Events**

► Butler Classroom

*Sean Thorndike, Atlanta History Center; Jessica VanLanduyt, Atlanta History Center; April Moon, Andalusia Farm*

The sustainability of historic sites and museums often depends on the ability to bring in revenue through event rentals and other special projects such as film and television production. To be successful, this requires cooperation and teamwork in order to maintain the balance between revenue and responsibility for the integrity of your site. This session will cover event marketing, event management, and collections care. Session attendees will learn best practices for event management at their site. Museum employees from administration and marketing to collections care and historic house administrators will benefit from this interactive panel discussion.

**9:45 – 10:15 AM**

**Coffee Vendors**

► JSAC Ballroom

**10:30 – 11:45 AM**

**Session 14: Director's Roundtable:  
What Keeps You Up at Night?**

► Coffee House

*Jose Santamaria, Chair, Tellus Science Museum; Jeff Bishop, Newnan-Coweta Historical Society; Tim Brown, Martha Berry Museum; Matt Davis, Georgia's Old Governor's Mansion; Tommy Gregors, Thronateeska Heritage Center; David Moore, Historic Oakland Cemetery Foundation; Holly Wait, National Civil War Naval Museum; Elizabeth Wylie, Andalusia Farm*

Beyond the ongoing jobs of fundraising, staying on budget, and maintaining smooth operations, museum directors have to handle unusual problems, put out fires, and always expect the unexpected. The buck stops with them, and in this lively session,

museum directors from around the state will share the strange, the unfathomable, and the surprising issues they have encountered in their careers.

**Session 15: Curator's Roundtable:  
Defending Against the Barbarians at the Gate**

► Skinner Classroom

*Ephraim Rotter, Chair, Thomas County Historical Society; Anna Holman, Landmark Park; Polly Huff, Georgia Museum of Agriculture & Historic Village at ABAC; Rachel McLucas, Martha Berry Museum*

Museum curators have direct responsibilities over their institution's collections, sometimes going as far as protecting the collection itself from staff, their director, and the board. During this session, museum curators will share instances where they had to educate their colleagues, superiors, and the public on the do's and don'ts of accessing their collection.

**Session 16: Georgia Museum Educator's Meeting:  
Identifying Funding for Museum Education  
Programs and Projects**

► Butler Classroom

*Allen Bell, Georgia Council for the Arts; Arden Williams, Georgia Humanities Council*

Looking for funding for your next education program? Wondering what kind of grant opportunities exist for your museum or cultural organization? How can your programs stand out from those of other grant applicants? Join Allen Bell, Arts Education Manager for the Georgia Council for the Arts, and Arden Williams, Senior Program Officer for the Georgia Humanities Council, as they shed light on their grant processes and provide tips and tricks on how to develop and improve project proposals.

**12:00 NOON – 1:30 PM**

**Awards Luncheon**

► JSAC Ballroom

**1:45 PM**

**GAMG Board Meeting**

► Towers Classroom





The History Workshop  
EXHIBIT DESIGN  
*is now*



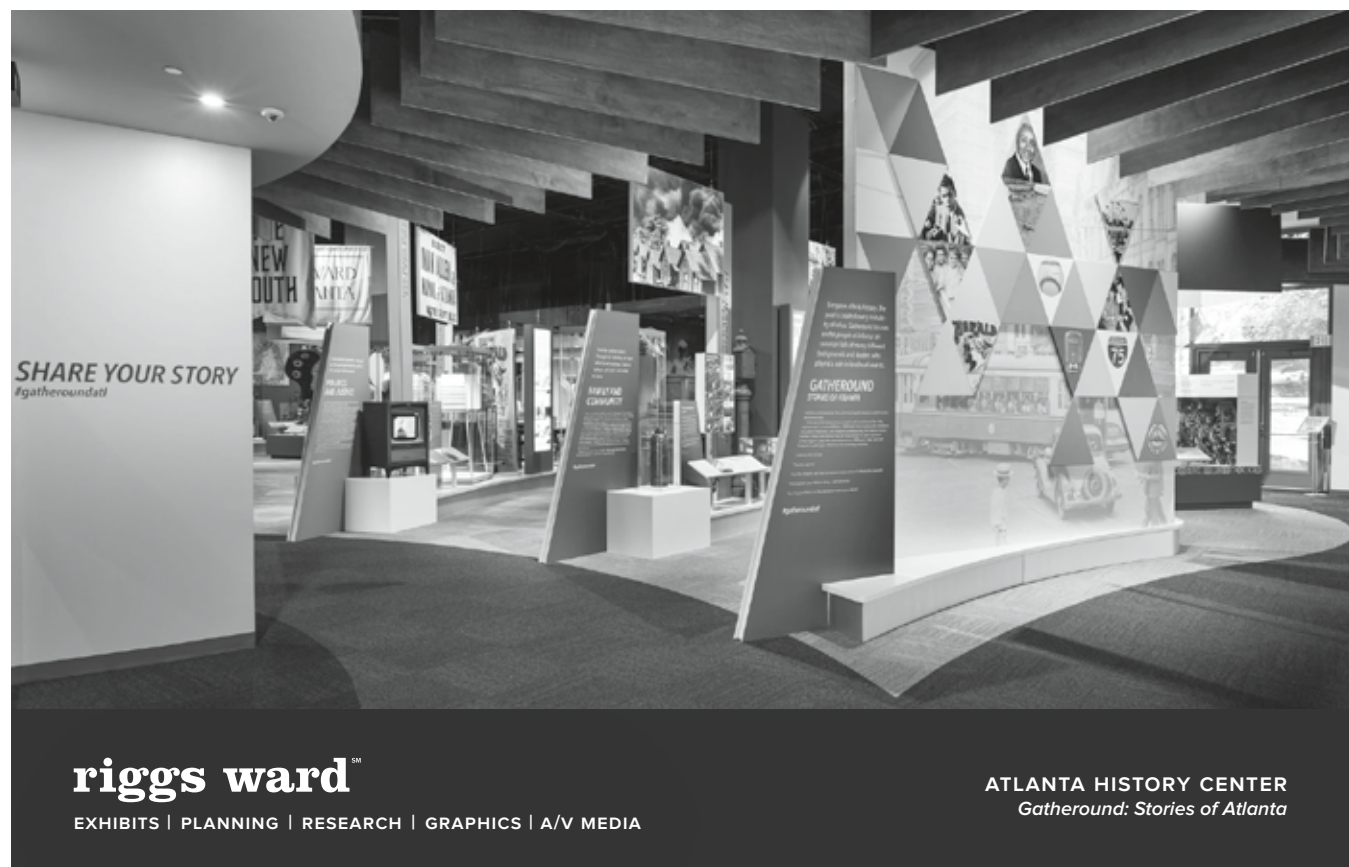
# HW EXHIBITS

Same Company | Same People | Same Great Work

**The History Workshop has changed its name to HW Exhibits!**

But that's all we've changed. We are still a content-based, exhibit design firm with a team of writers, planners, designers, archaeologists, and historians that deliver custom interpretive exhibits founded on expert knowledge and contextualizing design. We are dedicated to sharing the stories that make our communities unique.

*Let us tell your story*







# AUGUSTA UNIVERSITY



## GAMG

**Thank You to Our 2017 Conference Host**

**Augusta University  
Summerville Campus  
Department of Art  
Scott Thorp, Chair**